

Take AIM Coaching

6-Month Executive Coaching Program for C and V-Suite Leaders

Presented by Stephanie Cox and Angie Morgan





Real world leadership. Right now results.

As a leader, you are under more pressure than ever before to lead with impact, take on dynamic challenges, and navigate your team in a rapidly changing world.

You know your experience, paired with the right guidance, will position you for that next level and amplify your leadership success.

It's time to take AIM.

AIM isn't a traditional, academic coaching program. It's a cohort of high-achieving leaders. After all, you don't have time for theory - you want practical, lasting, get-results-fast guidance.

AIM pairs the best development practices with a group mastermind to help you amplify your talents and make lasting impact in your organization.



THE PROGRAM

If you're looking for a competitive advantage, AIM is it.

AIM is a 6-month, cohort-based program designed for successful, ambitious C and V-Suite leaders.

In AIM, you join a select group of individuals who will serve as your personal advisory board as you make critical decisions and aim for that next level. Your conversations and learning will be facilitated by proven, real-world executives: Stephanie Cox and Angie Morgan. They will serve as your coaches and advisors to prepare you for your ambition towards:

- A C-Suite level position
- A corporate board position
- Recognized business thought leader



AIM PROGRAM FORMAT:

A 6-month executive development journey:

- (3) In-person, 3-hour sessions
- (3) virtual, 90-minute sessions
- Ongoing, 1:1 private coaching
- Peer-driven, mastermind learning

* All live sessions are in Houston

Meet Your Facilitators



Stephanie Cox serves as a Director for both public and private Boards and knows what it takes to lead at the highest levels globally. Stephanie has held positions as the Executive President, Global Operations and CEO Americas at Wood Group, CHRO and President of North America and Asia at SLB. As a trusted advisor and executive coach, Stephanie supports companies and executives as they navigate complex challenges and helps them bring out their best performance.



Angie Morgan is a Marine Corps Veteran, NY Times Best-Selling Author, and holds an MBA from Michigan's Ross School of Business. Angie's worked inside the world's best businesses and knows how to help you discover the missing link that will accelerate your success. As an entrepreneur, executive coach, and professional speaker, Angie helps leaders think creatively, lean into discomfort, and drive results.

PROGRAM THEMES

AIM amplifies how to break through to a new level, opportunity, or way of leading.

Stephanie and Angie have first hand experience on what Board Directors, C-Suite Executives and HR Leaders are looking for when entrusting others with top-level success. This insight informs and shapes the AIM executive development journey.

Key program topics include:

Building Executive Presence

- Communicating confidence from the inside out
- Making a statement in whatever room you're in

Executing High-Stakes Decisions

- Growing comfortable leading through uncertainty
- Gaining team alignment on high-stakes decisions

Developing an Executive's Schedule

- Finding a rhythm that allows you to thrive
- Creating time to manage internal and external stakeholder relationships

Delivering Holistic Leadership

- Creating boundaries so you can maintain your energy level
- Showcasing your authentic, original leadership style

Getting Board Ready

- Building your board-level resume
- Finding the right boards that serve your career needs

Communicating a World Class Story

- Developing and sharing your vision
- Using storytelling techniques to move hearts and minds towards action

The curriculum offers practical how-to's that all AIM leaders can implement immediately.



THE MASTERMIND BENEFIT

A unique attribute to AIM is the Mastermind component. AIM doesn't teach you how to network because you know how. AIM addresses your challenge of finding time to acquire a network that's selected for the express purpose of helping you get ahead.

Your AIM cohort will be the Mastermind you're looking for:

- Professionals from different companies and industries who lead at your level
- On-demand access to your colleagues, as well as Stephanie and Angie, so urgent challenges are addressed immediately
- New perspectives and thought leadership to complement your expertise
- A refreshed personal advisory board with relationships that extend long after your formal AIM experience

The Mastermind will be ongoing throughout your AIM experience: during live and virtual sessions, and on-demand whenever you need to leverage the talented cohort that you're a part of. One of the greatest advantages you'll discover through AIM is the champions you now have in your corner cheering you on as you reach new heights.

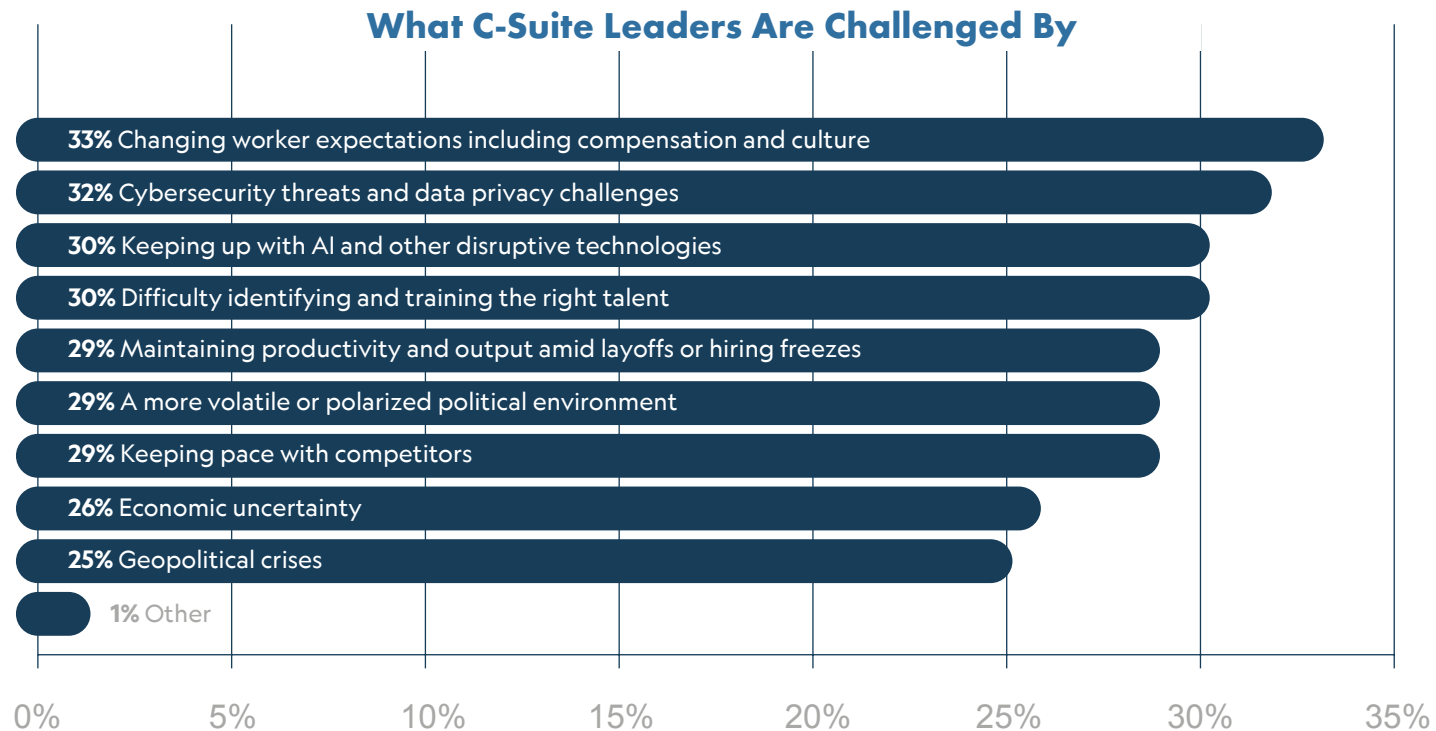
AIM ADDRESSES BUSINESS NEEDS

Beyond preparing you for advancement, AIM equips you with the essential frameworks to ensure you're ready to lead your organization through the critical challenges businesses face on a global scale.

Hundreds of top Chief Executive Officers around the country cite the following as their top company challenges:

Since AIM consists of a cohort of leaders from different companies, benchmarks and best practices will be easy to attain to help inform and guide your decision making.

*Source: CHIEF Organization.





PROGRAM OUTCOMES

AIM is a once-in-a-career decision with real world leadership and right now results.

When your AIM journey is complete, you'll have:

- Improved decision-making
- Levelled-up performance management
- Stronger awareness of your authentic leadership style
- The ability to communicate with impact
- Refreshed, elevated network
- Strategies on how to sustain your energy
- Enhanced LinkedIn profile and social media strategy
- A board-ready resume

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Stephanie is an exceptional executive coach whose counsel has been fundamental in my professional development journey. She provides a distinctive perspective.

- Executive, Energy Industry.



PROGRAM DATES

AIM will begin accepting applications on September 15, 2024. Below is a timeline for key program dates:

Pre-Program

- Application window: September 15 - October 31st
- Application acceptance announced on a rolling basis
- Complete cohort announcement: November 15

Program

(3) Live Mastermind Sessions from 2:00 - 5:00 pm CT, followed with a happy hour reception

- Jan 16
- Mar 20
- June 5

(3) Virtual Leadership Development Sessions from 2:00 - 5:00 pm CT

- February 13
- April 17
- May 15

1:1 Executive Coaching with both Stephanie and Angie:

- Begins on January 16

FEE & APPLICATION PROCESS

The AIM cohort will comprise of a diverse group of 20 professionals with C and V-Suite experience. Sponsoring companies can only send one leader from their business to the cohort.

The fee for AIM is \$12,000 and includes:

- Live Mastermind sessions including happy hours
- Facilitated group coaching
- Private 1:1 coaching sessions
- Executive wardrobe consultation
- Monthly gifts of inspiration



[Click here to apply to AIM.](#) All applications will be reviewed on a rolling basis. You'll learn of your AIM acceptance no later than November 15, 2024.

THANK YOU

Streamline your success today by choosing to AIM high in your career. **For questions, [click here.](#)**

Stephanie is the Founder of Blue Sky Ambition.

Learn more about her work by [clicking here.](#)

Angie is the Founder of Shiny Penny.

Learn more about her work by [clicking here.](#)

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I wasn't able to see my next steps. Angie helped me break down my mental walls, validate my thoughts and direction, and she served as a sounding board. I was promoted from Director to CMO and gained confidence in the boardroom and myself.

- Executive, Construction Industry